

# Brand & Promotional Materials Package

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Approved assets for use by Duello Armizare Hosted Intensive organizers.

## WHAT'S IN THIS PACKAGE

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<b>Logos / Duello_Armizare/</b>	4 logo variants: red on white, white on dark, black on white, red on dark. Use these for event flyers, social media, and promotional materials. PNG format, high resolution, ready to use.
<b>Logos / Academie_Duello/</b>	3 Academie Duello wordmark variants: red on white, white on dark, black on white. Use when co-branding or referencing the parent organization.
<b>Devon_Boorman / Devon_Boorman_Official_Bio_and_Photo.pdf</b>	Devon's official biography (long and short versions) with portrait photo. Use for event listings, program guides, and press materials.
<b>Devon_Boorman / Devon_Boorman_Photo_Official.jpeg</b>	Devon's official portrait as a standalone image file. For event pages, social media, and printed materials.

## APPROVED USAGE

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These materials are approved for use in promoting your specific Duello Armizare Hosted Intensive — the event authorized under your Hosting Agreement. Approved uses include:

- ◆ Event flyers, posters, and printed programs
- ◆ Social media posts and event listings for your hosted intensive
- ◆ Your organization's website event page
- ◆ Email communications to registered participants
- ◆ Press releases or local media coverage of your specific event

## NOT PERMITTED

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- ✗ Modifying logos — do not change colors, proportions, or add effects
- ✗ Using these assets to promote any other event or program
- ✗ Combining logos with other graphics or overlaying text on them
- ✗ Using Devon's bio or photo in any context unrelated to this event
- ✗ Reproducing or distributing these assets to third parties

A signed Hosting Agreement must be in place before using any of these materials. Use of these assets implies acceptance of Academie Duello's branding standards and the terms of your Hosting Agreement.

## QUESTIONS & APPROVALS

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For questions about branding usage, approval requests, or to report misuse, contact us at **[juana@academieduello.com](mailto:juana@academieduello.com)**.

For special requests — different formats, higher-resolution assets, or co-branded materials — reach out before proceeding. We're glad to help you create great event materials.